

Congratulations on your upcoming nuptials! We could not be more excited that you have chosen us to be a part of your special day. Please fill out the following questionnaire so your consultant can get to know you, your wedding and your style a little better.

Once you're done, feel free to look through the rest of this packet to learn more about our designers and payment options, and when you're ready it will be time to try on some dresses. Thank you again for choosing Amore--we cannot wait to see what you decide!

Name: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Wedding Date (month/day/year): \_\_\_\_\_  
 Dress Budget, including alterations: \_\_\_\_\_

Now tell us more about your wedding and your style!

Wedding venue: \_\_\_\_\_  
 Wedding colors: \_\_\_\_\_

Which adjective best describes how you want to look & feel on your wedding day? (Circle one)  
 romantic      sexy      classic      modern      bohemian      glamorous

What is your ideal silhouette? (Circle one)



Empire



Mermaid



Sheath



Ball gown



A-line

Straps / Strapless? \_\_\_\_\_  
 Low back, detailed back, covered back? \_\_\_\_\_  
 Lace, beading, rouching, simple? \_\_\_\_\_

Your favorites:

Dress designer: _____	Dress designer: _____
Style Number: _____	Style Number: _____
Dress Designer: _____	Veil:      Fingertip      Cathedral
Style Number: _____	Style Number: _____
	Headpiece Style: _____

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Welcome to Amore' Bridal! We are so excited to join you on your wedding planning journey. This packet contains a questionnaire, designer information and payment options. Feel free to ask your consultant if you have any questions.

## Store Policy Reminders

### No Children Policy:

*We do not allow children under the age of 12.*

We love children! However choosing your bridal gown is one of the most important things you will do for your wedding. A bridal shop is a dangerous place for small children, as racks, loose beads and pins pose a hazard to them. They also get bored very easily and may become a distraction to our other clients.

### 4 Person Limit:

As space is extremely limited in our boutique, especially on weekends, we only allow up to four people with you in the store at a time. If you are here for a Bridal Party appointment and have more than four bridesmaids, this is okay, but please limit the number of your guests that are watching your appointment to no more than four.

### No Food or Drinks Allowed:

Please do not bring any unsealed food or drinks into our boutique. Open food and beverage containers not only pose a risk to our pristine white and ivory gowns, but can also bring in unwanted smells. Bottled water is okay, as are champagne toasts when previously approved.

### Walk-In Customers:

Though we prefer an appointment to be made, we understand that life does not always allow you the opportunity to plan ahead. Walk-in customers are welcome at Amore', but please know that appointments will be served first, and you may have to wait for a consultant to become available before you can be seen.

 Thank you for understanding and choosing Amore' Bridal Couture! 

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## Our Bridal Designers

### *Calla Blanche*

- for the glamorous bride to be •

Our Calla Blanche collection is not afraid to apply new and inventive elements to classic designs. This includes using bold colours, diverse textures, and numerous types of luxurious fabrics and textiles. Key characteristics include daring necklines, elaborate tops, and incredible silhouettes.



### *Sottero & Midgley*

- for the chic bride to be •

Featuring alluring details, luxe fabrics, and cutting-edge designs, Sottero and Midgley is inspired by the chic and glamorous bride. Make a bold statement on your wedding day with plunging necklines, show-stopping trains, and opulent embellishments from these haute-couture collections.

### *Mori Lee by Madeline Gardner*

- for the ethereal bride to be •

From the quality of our high-end fabrics, to our intricate beading and delicate lacework, to the form fitting silhouettes, each and every one of our dresses has been made to bridal perfection.



### *Maggie Sottero*

- for the romantic bride to be •

Channeling ethereal grace but designed for modern romance, our Maggie Sottero line is inspired by today's classic bride. Our core collections feature shimmering embellishments and lightweight fabrics in a variety of captivating designs.

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## *Rebecca Ingram*

- for the classic bride to be •

The newest addition to Maggie Sottero Designs, Rebecca Ingram offers timeless elegance and superior quality to the value-conscious bride. The collection features flattering silhouettes, understated embellishments, and flirty illusion details in an array of charming colorways.

## *Casablanca*

- for the sexy bride to be •

Our talented Design Team at Casablanca Bridal searches world-wide for luxurious fabrics, exquisite laces, and dazzling embellishments. Each unique style is hand-crafted to ensure each bride a tailored fit.



## *Justin Alexander*

- for the vintage bride to be •

Justin Alexander gowns have vintage appeal with a modern edge. Made for the bride who wants to embrace timeless elegance on her wedding day. Surprising cut-outs, sleek lines, graphic treatments and abstract beading are to be expected.

## *Venus Bridal*

- for the timeless bride to be •

The very name evokes images of timeless beauty, the feeling of romance, the essence of glamour. All these things you'll find in Venus wedding dresses.



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## Our Maids Designers



*Mori Lee Bridesmaids*  
\$150 - \$300

With so many styles to mix or match, our Morilee by Madeline Gardner Bridesmaids collection offers an amazing variety of colors, lengths, and fabrics to choose from. Sweetheart necklines, high-low hemlines, patterned sequins, and rich satin sashes make for a look your girls will be drooling over.

*Jasmine Bridesmaids*  
\$180 - \$300

From our renowned Belsoie dress line to our Jade dress line, Jasmine is the go to choice for special event and wedding dresses. You'll be sure to find dresses that you will love somewhere in our wide selection of Couture, Collection, and other special occasion dress labels that can be ordered in many colors for your special day.



*Bill Levkoff Bridesmaids*  
\$100 - \$250

Our passion is to create fashion forward collections that capture the most current trends while keeping with the family tradition of timeless designs. The result is a collection of beautiful dresses that range from the traditional to the contemporary and are available in an array of gorgeous colors and fabrics. This spectacular selection ensures that every bride will find a dress that perfectly complements the look and feel of her wedding.

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## Payment Options

### Pay in Full

The easiest way to pay for your dress/accessories is to pay in full. This ensures you have nothing to worry about when the dress comes in, as alterations cannot be done until your dress has been paid completely.. But we do understand that a wedding gown is a big purchase, so we have a variety of payment options available.

### 50/50

The minimum amount needed to have a dress special ordered is half, including tax. Once your dress arrives, you must pay the remaining balance in order to take the dress or have alterations completed.

### Layaway

If paying for half of your gown today isn't an option, we have a layaway plan that allows you to pay off your dress on a schedule that works best for you. Payments can be made either in store or over the phone. Once half of the dress is paid off, including taxes, we will order it for you. In order to begin alterations or take the dress with you, the balance must be paid in full.

### Placing a Gown on Hold

If you are still unsure of whether or not the gown you found is *the one*, you may place the gown on hold so we remove it from the racks and don't sell it to someone else. The minimum amount to hold a dress off of the floor is \$100. If you decide to not go with the dress you have on hold, you may use your \$100 in credit towards another item, but it is not refundable.

### Rush Fees

Dresses at Amore Bridal take anywhere from 4 to 12 months to order. If your wedding date is too soon to place a regular order, we may still be able to order it, but you will be charged a rush fee. Rush fees start at \$65.

### Alterations by Dana

Alterations are located on the second floor of the bridal mall. They are a fee separate from the price of your gown. For more information on alterations, you can ask your consultant to speak to Dana.

**All sales are final. We do not do exchanges, returns, or refunds of any kind.**

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